



PIERCE-ARROW SOCIETY

EMPORIUM

www.Pierce-Arrow.org

WELCOME NEW MEMBERS!

Members joining since the Emporium was last printed

Daniel Hilbert
Bellerose, NY

Don Poffenroth
Spokane, WA

Rob & Toni Jenner
Bath, NC

Larry Read
Paradise Valley, AZ

Patrick Lauber
Mansfield, OH

1934 836A 5-Pass. Sedan

1930 Model B 7-Pass. Sedan

Alistair Woodham
Mumbai, India

Daniel Price
Pottstown, PA

1936 1602 7-Pass. Sedan

1930 Model B Roadster
1932 Model 54 4-Door Sedan
1934 1240A Sedan
1937 1701 Rumble Seat Coupe

TRANSITIONS

GEORGE SLANKARD

Society member since 1967, George passed away suddenly in his Sesser, IL home on March 8 at age 95. He is survived by Mary, his wife of 67 years, nephew Thomas Mallory (Chris), niece Marsha Mahan (John), and several grand nieces and grand nephews. George was an ardent vintage auto enthusiast and the 1933 Pierce long wheelbase V-12's were his favorites. His 1925 80 Coupe is currently on loan in the Pierce-Arrow Museum. As the Publisher of Cars & Parts magazine in the 60's & 70's he aggressively promoted the Pierce-Arrow marque. George and Mary have attended numerous Annual Meets over the last half century, most recently in 2004. He had no children, but always found great delight in spoiling the children of family, friends, and PAS members. He was a remarkable, memorable, helpful and generous gentleman. A memorial service will be held later. The Society extends its sincerest condolences to the family on behalf of its members. *A George Slankard Memorial Fund has been established by the Pierce-Arrow Foundation and Museum in Hickory Corners, MI. Please send Memorial donations to: Pierce-Arrow Museum, PO Box 309, Whitehall, MI 49461-0309.*

RICK DIEKMAN

Frederick J. "Rick" Diekman, 70, of Punta Gorda, FL died quite unexpectedly on December 24, 2019. He is survived by his wife Kristine, his sister Kathleen and his brother Chris. Rick was a mechanical engineer and an expert on cryogenic processing of materials to improve durability and performance. He may have even treated some suspension parts or engine parts for one of your cars. Rick has been a PAS Member since 1986 and attended many PAS and AACA meets. Rick and his brother have been interested in old cars, including Pierce-Arrows, since they were kids. They enjoyed many swap meets, car shows, tours and adventures through the years. Rick was from Chicago, IL, but started a happy retirement in Florida. The Society extends its sincerest condolences on behalf of its members to the Diekman family.

MARCH
2020

2020 NO. 2

The **EMPORIUM** features ads and announcements of interest to PAS members. A printed copy is sent with each mailing and it is also available on the Pierce-Arrow Society website at www.pierce-arrow.org. Advertising space is free to PAS members, but the PAS reserves the right to accept, edit, and/or omit ads. All "For Sale" ads must include prices.

PAS members may submit their ads online using the PAS website or mail them to:

PAS Emporium
1195 Massey Road
Grafton, ON, K0K 2G0
Canada

All ads regardless of submission format, will appear in both the printed copy of the Emporium and the online version. Ads will remain online for 60 days before they are automatically removed.

The advertising or mention of projects, products, or services does not imply endorsement by the Pierce-Arrow Society.

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BILL BAKER

William K. "Bill" Baker, 75, of LaGrange, Ohio, died June 9, 2019 at his home. Bill is survived by his wife of 51 years, Ginney (nee Pray); daughters, Jennifer Walters and Janice (Rich) Frygier; son Kent (Samantha) Baker, 4 grandchildren and 2 brothers. For 38 years, Bill was employed at General Motors in Parma, retiring in 2002. He was a faithful member of Community of Faith United Church of Christ, Elyria where he sang in the choir. You could frequently find Bill working in his garden and barn. The Society extends its sincerest condolences to the Baker family.

BRAD KUCHAN

Brad Kuchan, 63, of El Paso, formerly of Bloomington and Minonk, passed away on Wednesday January 29, 2020 at his residence. He is survived by several elderly maternal cousins in Kentucky. Brad had a 30-year career as a high school music teacher and college band director. He was the founder of the Bloomington Central Catholic High School Marching Band. The balance of his teaching career was in Southern Illinois. Brad is remembered as a great enthusiast for Studebaker cars and trucks and only recently became a member of the Pierce-Arrow Society. Other interests included antique music instruments and the compositions of German composer Max Bruch. He was known to both political friends and enemies alike as "Maggie", a tribute to the great British Prime Minister. Brad saw himself as one of the "Last Soldiers of the Confederacy". Confederate memorials and the Confederate Flag were sacred to him, and he worked hard for their preservation. The Society extends its sincerest condolences to the Kuchan family.

JEFFERY HARPER

Dr. Jeffery Harper, of Lodi, California, a long-time Society member, passed away peacefully on Sunday, September 8, at the age of 69. Jeff is remembered lovingly by his wife Valerie, daughters Melissa and Chrissy, and sons-in-law Rhyann and Adam. He was the proud Papa of grandchildren Logan, Greyson and Avery. Jeff was the ultimate do-it-yourselfer, a perfectionist with the highest standards. He was a gifted craftsman, dabbling in the lapidary and metal arts, stained glass and woodworking crafts. His natural skills and God given talent led him into dentistry, restoration of antique cars and the construction of his family's home. Jeff was introduced to music starting with an accordion at the age of 5 and he eventually learned how to play multiple musical instruments and sing in many different choir groups. Jeff's Masonic life started with an interest in history and a tradition of brotherhood which over the years of service, led to many life-long friendships. His love of antique cars led to many adventures at swap meets growing up with his dad. They searched for car parts and swapped tall tales with the numerous friends and fellow car enthusiasts they met along the 60 year hobbyist journey. So many friends, so many stories of hidden car gems in some far away storage building or field, so many tall tales and so many warm memories of fellowship! The Pierce-Arrow Society extends its sincere condolences to the entire Harper family.

PIERCE-ARROW VEHICLES FOR SALE

1926 Series 80 Sedan \$23,000

Hi fellow PAS members. I need to let go of a few cars and would like to try to keep them in the PAS. If you have interest in a fair deal on one in the Follis collection, please let me know. There will be some off-limits. The list is too long to print. Till we tour again, Jim.



1931 Model 42 Conv. Coupe \$70,000

Not sure when it was last driven.



1933 Model 1247 LeBaron EDL \$80,000

Nice driver, not driven in 2 or more years.



1935 Model 845 Coupe \$90,000

Nice driver, has not been driven for 1 to 2 years.

For above listings, contact Jim Follis, 1823 Lemonadeberry Lane, Vista, CA 92084 email: jim.follis65@yahoo.com

1933 Model 836 Brougham Coupe \$52,000

Posting on behalf of Ed Stastny, brother of the late PAS Member Scott Stastny. This is Scott's Pierce. Please contact Ed directly for details. 1933 Pierce Arrow Model 836 Brougham 2 door coupe - a very presentable, very original car except paint. Has been used for touring but parked in PAS Glimore museum afterwards. Car featured in Nov/Dec 2002 Antique Studebaker Newsletter. Some extra parts including extra worm rear end - \$52000. ED's phone: 772-283-3487

**Kenneth J. Muellner, P0 Box 781, Rosemont, IL 60018 H: 773/725-5554
O: 773/552-2872 email: muellner3558@comcast.net**



1937 Model 1701 Sedan \$57,000

Pierce Arrow-8, 144 in wheelbase. Rare original Philco Radio made for Pierce- Arrow. A limo without the dividing glass partition, seats 8 (two jump seats). Interior completely redone by Milton Upholstery (Santa Ana). Painted in 2005. New wiring harness, engine redone (resleeved, magnafluxed and rebuilt by Ellsworth in Anaheim), cam / crankshaft all re-babbitted (like new). All Chrome redone. Vacuum Brakes - (needs adjustment) Fuel pump, generator rebuilt. Some minor items need attention: running board rubber, interior lighting, instrument panel, one window needs replacement.

Steven J. Silverman, 15243 Hilltop CIR, Poway, CA 92064 H: 949/246-1413 email: silverhawken@cox.net

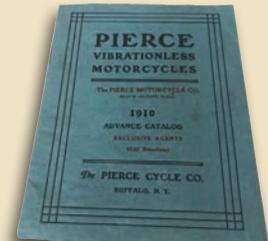


PARTS & SUPPLIES FOR SALE

1910 Pierce Motorcycle Catalog

1910 "advance" catalog for Pierce Motorcycles, excellent condition, email me for more pictures and description if interested. Very hard to come by. \$900 postpaid in continental U.S.

**David W. Coco, 104 Peach Orchard Lane, Winchester, VA 22602-6611 H:
540/722-0568 David.Coco@comcast.net**



1924-26 Pierce-Arrow Winged Wheel Mascot

Excellent original 1924-26 Pierce-Arrow Winged Wheel mascot featuring a profile of a Pierce-Arrow fender light in the center of the wheel. Nickel plated brass. \$645.00.

**John Lowell, 20 S Covington Meadows, St Louis, MO 63132
O: 314/724-1493 email: jlowell@lowellmfg.com**



NOS 1930s Pierce-Arrow Clock

NOS, never used 1930s Pierce-Arrow Clock in superb original condition. Marked "Pierce" and "jeweled" on the clock face with beautiful beveled edge glass. A near perfect example. Additional photos available upon request. \$585.00.

**John Lowell, 20 S Covington Meadows, St. Louis, MO 63132
O: 314/724-1493 email: jlowell@lowellmfg.com**



1934/35 Tire Cover Rear Mount

Tire cover for a rear mount spare, 1934 and 1935, may fit other years. Back cover only, don't have the inner cover. Solid except for the center round, will need some rust repair as it's weak there. Trim bands all in good shape, medallion is good except for one chip. When I had my '35 coupe, I looked for years for one of these, only after I sold the car did this one pop up. May fit other years, don't know, outside diameter is about 32 inches. In Winchester, Virginia, could bring to winter meet or Hershey meet. \$800, which includes negotiable shipping, depending on where you live.

David W. Coco, 104 Peach Orchard Lane, Winchester, VA 22602 H: 540/533-2885 email: David.Coco@comcast.net



Bendix Vacuum Cylinder Oil

Original formula lubricant for 1936-38 power brake vacuum cylinders in a reproduction collector can. Also appropriate for other similar vacuum assisted brake or clutch cylinders. Instructions are included. Developed by Bob Koch, this is a practical item that also looks good on the shelf. Bob & Diane generously donated these to the Pierce-Arrow Museum as a fundraiser to solve an issue that many of us didn't know how to address. \$30.00 Plus \$10.00. Shipping in the USA. Send Check to "PAS-GAG Museum Projects" or call Dave to order by phone with a Visa/MasterCard.

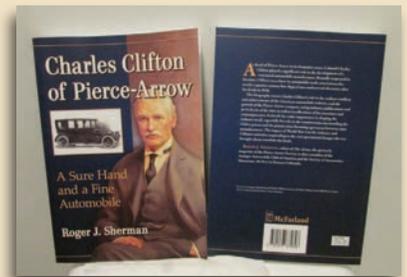
David & Diana Stevens, P.O. Box 309, Whitehall, MI 49461
H: 231/894-2281 0: 231/740-3610 dstevens3d@msn.com



Colonel Clifton of Pierce-Arrow

The new book by Arrow Editor and historian Roger Sherman. Subtitled "A Sure Hand and a Fine Automobile" this covers not only his epic history with Pierce-Arrow but his involvement with the early development of the entire auto industry. A captivating read for anyone interested in the history of our fine cars from Buffalo. Available from the Company Store or the Pierce-Arrow Museum. \$50.00 Postpaid in the USA. Send check to "PAS-GAG" at PO Box 309, Whitehall, MI 49461 to order by phone with a Visa/MasterCard.

David & Diana Stevens, P.O. Box 309, Whitehall, MI 49461
H: 231/894-2281 0: 231/740-3610 dstevens3d@msn.com



Dual Spare Kit

I have available two (2) sets remaining of my Series 80 dual spare tire conversion project. It is installed on eight Series 80 cars. The set will likely work for other Models / Series, but of that, I am unsure. If you are interested contact me for details / dimensions. The price for the complete seven (7) piece set is \$550 USD, including S&H within the continental USA. Each set includes five (5) cast silicon bronze pieces, two (2) steel stabilizer rods and all necessary stainless steel fasteners (nuts, bolts and flat & lock washers). Delivery is three to five days after receipt of order, with shipping via USPS Priority Mail. Any questions? Contact me at the email address shown or give me a call between 8:00 AM and 9:00 PM, Eastern time. NOTE: For anyone interested, you do not have to hunt for an additional split rim. Coker Tire will make a split rim for you. I had them do it and sent them a dimensional drawing of the rim, including the placement of the tube stem hole and where the split should be relative to the tube stem hole. They offered a closure snap, but I had them skip that for me and had a local blacksmith create a Series 80 style closure (easy to do). The rim is identical to the original and has run on the car without a problem for the past 5 years.

Peter Williams, PO Box 1197, Newburyport, MA 01950
H: 978/465-3366 0: 978/465-3366 DoctorPeter@comcast.net



OPTIMA 6V REDTOP Deal

OPTIMA Batteries has agreed to support our members and this website with a great deal on their 6-volt battery. The promotion is set to run from April 1st- April 15th 2020, is not stackable with any other offer, is only good for 6-volt batteries with a maximum of two per purchase and limited to Pierce Arrow Society members only. From April 1st until April 15th, members of the Pierce Arrow Society, who purchase a 6-volt REDTOP battery online at optimabatteries.com < <https://www.optimabatteries.com/en-us/redtop-starting-battery/6v>> will receive special pricing of \$124.99 per battery (normally \$187.99) and free shipping right to their front door in the lower 48 states, by entering a unique coupon code when purchasing factory-direct at optimabatteries.com . Here is how the process works: 1. If you want the deal, send an e-mail requesting a unique one-time use coupon code to optimajim@gmail.com. 2. You will receive a unique one-time-use code that will be valid until 4/15 only. Codes will be invalid after Midnight on 4/15. 3. Once you receive your code, you will need to go to the Optima shopping site at <https://www.optimabatteries.com/en-us/redtop-starting-battery/6v>. 4. Add the 6-volt battery (up to 2) part # 6V (8010-044) and go to the checkout cart. 5. Here's the important part: Enter your unique code that will calculate your discount on the Billing page of the check-out. 6. Finalize your order. 7. Wait for your "Factory Fresh" Optima REDTOP 6 volt to arrive at your door (usually within 4 days of your order). This offer is limited to two batteries per household and will expire on April 15, 2020. This offer is only available on OPTIMA REDTOP 6-volt batteries purchased directly from optimabatteries.com.

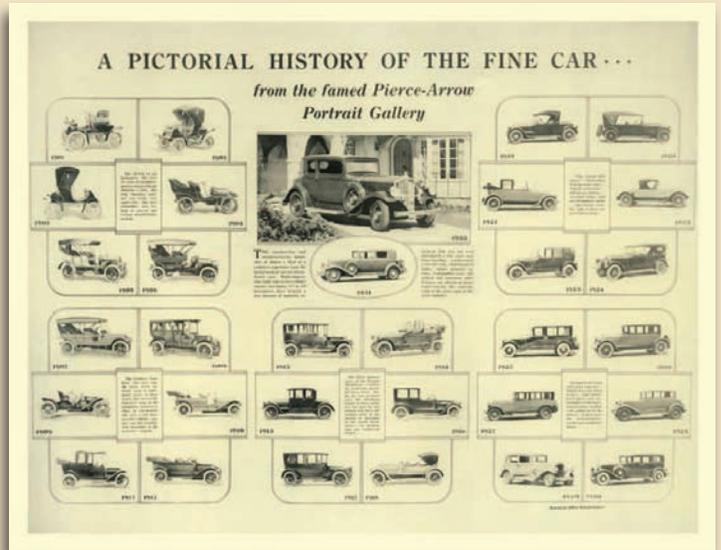


Peter Williams, PO BOX 1197, Newburyport, MA 01950 H: 978/465-3366 0: 978/465-3366 email: DoctorPeter@comcast.net

Pictorial History to 1930

Authentic reproduction of a factory ad/poster for dealers done by the late Bill Weikert in the 1980's. Bill donated his remaining copies to the Pierce-Arrow Museum. 18 x 24 size. An interesting item for home, office or garage. \$30.00 plus \$5 mailing in the USA. extra cost for foreign mailing. Mail Check to "PAS-GAG Museum Projects" at P0 Box 309, Whitehall, MI 49461-0309 or call Dave to order by phone with a Vis/MasterCard at 231-740-6610.

David Stevens, P.O. Box 309, Whitehall, MI 49461
 H: 231/894-2281 0: 231/740-3610
 email: dstevens3d@msn.com



Pierce Moto-Meter Disk

John Walsh has produced a number of these Moto-Meter Disks. They are very nice, but note that they only fit the Moto-Meter standard / deluxe. They will not fit the Moto-Meter universal. The outer-diameter (OD) is 2.84" / 72.2mm. Please check your application before you buy. If interested, contact: John Walsh @ 978-618-2258 or at PA1917@aol.com The cost is: \$25.00 each, shipping included. *Send your order to: John Walsh, 254 Cox Street, Hudson, Massachusetts 01749*

Peter Williams, PO Box 1197, Newburyport, MA 01950
 H: 978/465-3366 0: 978/465-3366 email: DoctorPeter@comcast.net



PARTS & SERVICES WANTED

WANTED FOR: 1929 Model 143

Vertical chrome trim piece for the left hand side of dashboard for a 1929 Model 143, 7 pass. sedan (other model or years may work). Also need the wood trim for the rear window. Two bud vase holders in good condition. Thanks

Gene Chrestensen, 1418 Old Coach RD, Newark, DE 19711 H: 302/738-0402 email: glcjmc@verizon.net

WANTED FOR: 1933 Model 836

I need a starter and a generator band, if any one has them. Thanks, Bill

Bill & Peggy Lyons, 127 Lakeshore DR, Berkeley Lake, GA 30096 H: 770/667-5323 email: Du40ke@aol.com

Wanted For: 1919 Model 51 Suburban

One only window crank handle as pictured for a 1919 Model 51 suburban. These were used in late teens Pierce-Arrow closed cars and are made of nickel plated brass. A very similar handle was made in pot metal. They have "Perfect Window Reg Co. No. 120" cast in the back of the flange. I am needing a brass one *not* a pot metal one. Thanks for looking! Peter

Peter A. Trant, 3228 West 34th Ave, Vancouver, BC CANADA V6N 2K4

H: 604/263-7900 0: 604 803-1032 email: ptrant@shaw.ca



WANTED FOR: 1933 Model 836

I am in the process of getting my taillights restored and wondered if anyone had a spare left drum and a uncracked rim. This is for a '31-'33 Arrolite type on my 1933 Model 836 5 pass. sedan. I have all the parts but my left drum has what looks to be a bullet hole in it and I only have 2 rims that are crack free. I think I have 3 with various cracks. They would be difficult but not impossible to repair. The drum I need has a hole at 3 O'clock when you look at the opening of drum and the small rim retaining tab is at noon. (Blue arrows). I may have some spare rims, reflectors and buckets if anyone needs help.

Bill & Peggy Lyons, 127 Lakeshore DR, Berkeley Lake, GA 30096

H: 770/667-5323 email: Du40ke@aol.com



WANTED FOR: 1933 Model 836

I am looking for any of the column and ignition lock pieces for my 1933 Model 836 5 pass. sedan. Thanks in advance.

Bill & Peggy Lyons, 127 Lakeshore DR, Berkeley Lake, GA 30096 H: 770/667-5323 email: Du40ke@aol.com

WANTED FOR: 1933 Sedan 836

I am a new guy to Pierce-Arrow and the PAS. My recently purchased '33 Model 836 4 dr sedan is missing a few parts (generator, water pump and both bumpers). Also, when I pulled down the oil pan there were parts of 2 broken tappets in the bottom. If you have any of those parts or can provide leads to them, please let me know. Thank you in advance for your help.

Donald Andersen, 11406 SE 223rd ST, Kent, WA 98031 H: 253/854-0678 email: djandersen@q.com

Car Trailer and/or Truck Wanted

Dear fellow old car enthusiasts. I am just starting out in this hobby after spending the first half of my life establishing a career and a business. I have a '56 Chevy and a '22 Pierce-Arrow. I would like to buy more but at this point my next "1st world problem" is that I need a trailer and a truck to tow it - heavy duty enough to handle the 5,500 lb weight, 6'8" height, and 18.5 foot length of the Pierce-Arrow. Looking for a 22 or 24 foot trailer with 8 feet height inside, and a truck to pull it. If anyone is selling a great rig, truck, trailer or both, that you know of, please message me! Thank you !

Darren Alan Farnesi, 5528 Adams Ave., San Diego, CA 92115 H: 619-758-9747 O: 619-795-6700 email: dafarnesi@cox.net

PIERCE-ARROW LEADS

For Sale: 1910 Pierce-Arrow Coach Lamps

The lamps are in good condition. They have been converted to house current.

\$400.00 *Contact: William Weeks at 207-776-3377 or mainewww@icloud.com*

Lead submitted by H. Paul Johnson

1928 Series 81, 7 Pass Limo \$25,000

For Sale or Trade. Beautiful barn find, no rust, 6 cylinder. Major body work done, ready for restoration. Includes most major parts, many spare parts, dual side mounts, luggage rack with antique chest, wood replacement parts, 2 dashes, 4 wood wheels, 6 rims and an after-market Archer. Looking for interesting trade or best offer. *Contact Richard Langson at 775 720-6670 or topfuel32@aol.com*

Lead submitted by Rick Morrison



1931 Model 43 Phaeton For Sale

1931 Pierce Arrow Model 43 Phaeton for sale. Owned by former PAS member, Peter Ottewill, who recently passed away. Peter's daughter, Annabel Brennan, requires assistance in selling her father's phaeton which is located in Scotland. *Please contact Annabel Brennan at ann-nuni@hotmail.com* if you are able to help with valuation and/or links to interested parties. Thank you.

Lead submitted by Rick Morrison



1934 P-A For Sale

Message to PAS from New Mexico area: A gent has this vehicle in his shed. Has been there since 1996. It is a complete car in need of restoration. Every part needed is probably with the car. He is going to be offering this up for sale but thought he would start with you folks. If interested, or you might know someone that might be interested, *please contact Dean at 505-239-9304*. Thank you.

Lead submitted by John Wozney

PA Fender Headlights

Two complete but un-matched P-A headlight units cut from the fender. Bausch & Lomb glass: 8 inch diam on one, 8 1/4 inch diam on the other. Includes lenses, bezels, reflectors and rings. \$550 fob takes both.

Contact Whit Alvin, 508-420-2186 (keep calling)

Lead submitted by Rick Morrison





PAS FUN IN CHOCOLATE TOWN ~ JUNE 9-13

TUESDAY, JUNE 9 - Early Bird Tour - Where else can you go through an old million-square-foot Goodrich tire plant converted into a home for an incredible collection of player pianos, coin operated music boxes, carousel bands and organs, vintage cars and the worlds largest slinky? Then on to Morgantown to see the rest of the collection in a shopping mall - now the "Classic Auto Mall". Enjoy a relaxed and fun day thanks to our use of chartered motor coaches. Lunch is included. We'll be back in plenty of time for the Welcome Party! *NOTE: PAS & PAF Board of Directors Meeting will be held Tuesday.*

WEDNESDAY, JUNE 10 - We'll start the morning with a beautiful drive to Hershey. There we will tour the new AACA Headquarters and AACA & PAS Libraries. We'll board Hershey Trolleys to tour the town of Hershey, learn about the man and his vision, and sample chocolate products along the way. We will enjoy Lunch at the Hershey Region AACA HQ after which we head downtown for a tour of the Hershey Museum including many of Milton Hershey's personal items. Optional Hershey tours will be available to AACA Museum and Chocolate World.

WEDNESDAY EVENING - *A visit to the Calvin High Collection of V12 & V16 Convertible Coupes to benefit the Pierce-Arrow Museum.* We dare you to find a car with less than 12 cylinders! Calvin High has amassed a collection of 12 & 16 cylinder convertible coupes of all makes and models. Calvin is a wonderful host and you are in for an absolute treat seeing this incredible collection of classics.

THURSDAY, JUNE 11 - There are BIG trains and little trains today! We'll take a fun ride on a BIG train, the Strasburg Railroad, where we'll see some beautiful Pennsylvania countryside. Next, we'll ride thru Amish countryside for an Amish Family style lunch then head to the National TCA Toy Train Museum. We'll finish up the day with BIG trains just a few blocks away at the Pennsylvania Railroad Museum. Here we will visit impressive Railroad exhibits from their locomotive restoration facility to restored beauties of time gone by. Tonight have a quick dinner on your own because we have some wonderful evening events for the ladies and gentlemen

FRIDAY, JUNE 12 - Today we will tour along the magnificent mile wide Susquehanna River. We start our day with a fun coffee and donut break at the 4-story "Shoe House" - literally shaped like a shoe! We head to Jay Crist 's amazing Package and Milk Truck Collection next where you are in for a treat. Jay has an example of almost every manufacturers' stand-up drive truck! Later we'll enjoy a delicious lunch along the river in Wrightsville where you will have fantastic views of the Susquehanna, Columbia Bridge and some great antiquing around our final stop - the must see National Watch and Clock Museum. The Flea Market & Museum Silent Auction is Friday evening at the hotel.

SATURDAY, JUNE 13 - Willow Valley Retirement Communities will be the site of our Annual Meet Show. Here our cars will be on prominent display for the public and nearly three-thousand Willow Valley Community residents. They are rolling out the red carpet for us on a 3 tiered paved parking lot and at their Community Center complete with live music and food trucks! What a great way to promote Pierce-Arrows and the old car hobby! Our Awards Banquet dinner will be at the hotel tonight.

**Join us in Hershey
for the first time since 1986
where we will enjoy touring
beautiful country roads,
rivers and sites of
Central Pennsylvania!**

Use Easy Online Hotel & Event Registration at
www.piercearrowsociety.org/events

**ROOM RESERVATION
DEADLINE
5/07/20
USE GROUP CODE PIA**

Questions? Contact
Karl Krouch, Meet Chairman
Call: (717) 576-7241
email: krouchs@msn.com

...or contact hotel directly by calling
1-717-464-2711
DOUBLE TREE RESORT BY HILTON
2400 Willow Street Pike
Lancaster, Pennsylvania 17602